

Overview of the tracking technologies of our app

Provider	Tracking technology	Category	Contract partner	Classification	Data*	Processing purposes / legal bases	Disclosure to third parties	Transfer outside the EEA	Processing time	Link to privacy policy	Data Protection Officer
Adjust	App module	Necessary	Adjust GmbH Saarbrücker Str. 37A, 10405 Berlin, Deutschland	Joint controller	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked Sensor data to detect fraudulent activity	Attribution and measurement of success of marketing campaigns (1) / Our legitimate interest	Yes	Yes	3 years	https://www.adjust.com/terms/privacy-policy/	/
Apple Login	Software module	Necessary	Apple Inc. One Apple Park Way, Cupertino, California, USA, 95014	Joint controller	Account data (e.g. Apple ID and associated account details), device information (e.g. device ID), contact data (such as name, e-mail address), usage data	Authentication of the user / Our legitimate interest	Yes	Yes	The data will be deleted as soon as they are no longer needed for the processing purposes.	https://www.apple.com/legal/privacy/en-ww/	
Apple Search Ads	Software module	Marketing	Apple Inc. One Apple Park Way, Cupertino, California, USA, 95014	Joint controller	Campaign information	Marketing campaign measurement (1+2) / Your consent Marketing campaign optimization (1+2) / Your consent Formation of target groups (1+2) / Our legitimate interest	Yes	Yes	The data will be deleted as soon as they are no longer needed for the processing purposes.	https://www.apple.com/legal/privacy/en-ww/	Monika Juostaite (Account Manager) mjuostaite@apple.com
CloudFlare	Reverse-Proxy	Necessary	Cloudflare Inc. 101 Townsend St, San Francisco, CA 94107, USA	Joint controller	Log data, e.g. IP address, system configuration	Ensuring the performance and security of the website / Our legitimate interest	Yes	Yes	1 Month	https://www.cloudflare.com/privacy-policy/	
Facebook Login	JavaScript module	Necessary	Meta Platforms Ireland Ltd. 4 Grand Canal Square Grand Canal Harbour Dublin 2 Ireland	Joint controller	Data about the device, usage from the website, web pages visited and advertisements seen.	Authentication of the user / Our legitimate interest	Yes	Yes	3 years	https://www.facebook.com/about/privacy	https://www.facebook.com/help/contact/540977946307870
Firebase Crashlytics	App module	Necessary	Google Ireland Ltd Gordon House, Barrow Street, Dublin 4 Ireland	Joint controller	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	Reporting of errors/crashes in the app (1) / Our legitimate interest	Yes	Yes	3 years	https://policies.google.com/technologies/partner-sites	https://support.google.com/policies/contact/general_privacy_form
Google Ads App Campaign	Real-time conversion reporting	Marketing	Google Ireland Ltd Gordon House, Barrow Street, Dublin 4 Ireland	Joint controller	Identifiers and campaign information provided by the data processor	Marketing campaign measurement (1+2) / Your consent Marketing campaign optimization (1+2) / Your consent Formation of target groups (1+2) / Our legitimate interest	Yes	Yes	The log data is anonymized after 9 months.	https://policies.google.com/technologies/partner-sites	https://support.google.com/policies/contact/general_privacy_form
Google Analytics for Firebase	App module	Functional	Google Ireland Ltd Gordon House, Barrow Street, Dublin 4 Ireland	Joint controller	Date and time of the request Information about the device used (e.g. model number) and the operating system IP address (Internet Protocol address) of the accessing device Device ID Amount of data transferred and type of resource transferred Interactions within the app Information about which ads were clicked	Measurement of activity in our app (1+2) / Your consent Measurement and optimization of marketing campaigns (1) / Your consent Exclusion of users from campaigns (remarketing function) (1) / Your consent	Yes	Yes	3 years	https://policies.google.com/technologies/partner-sites	https://support.google.com/policies/contact/general_privacy_form
Iovation	Software module	Necessary	Trans Union LLC 555 West Adams Chicago, Illinois 60661	Joint controller	IP address, Date and time, Referrer URL, Browser information	Fraud detection / Technically absolutely necessary	Yes	Yes	The data will be deleted as soon as they are no longer needed for the processing purposes.	https://www.transunion.com/privacy/transunion	

*Data collected in general

Date and time of retrieval
Information about the device used (e.g. model number) and the operating system
IP address (Internet Protocol address) of the accessing device
Device ID
Transferred amount of data and type of transferred resource

Explanation of the columns

Tracking technology	What tracking technology is used?
Category	Which category is the tracking technology assigned to? Necessary, Functional or Marketing
Data Processor	Who processes your data? In what role (whether they are processors, (solely) responsible or jointly responsible with us)?
Data*	What (personal) data of yours is processed by us or through the use of the respective tracking technology?
Processing purposes / legal bases	For what purposes is your data processed (collection, storage, use, transfer to others or deletion)? (1) for our purpose (2) for the provider's own purpose (3) for the common purpose According to which legal basis are your data processed? - Your consent according to Art. 6 para. 1 p. 1 lit. a GDPR - Legitimate interest according to Art. 6 para. 1 p. 1 lit. f GDPR - Fulfillment of a legal obligation according to Art. 6 para. 1 p. 1 lit. c GDPR
Disclosure to third parties	If personal data is disclosed by us or by the provider of the tracking technologies to third parties or processed by third parties, we provide this information below. If the third party is responsible for the processing, it is mentioned below.

Transfer outside the EEA	Intention to transfer data to a third country (a country that is not part of the EU or the European Economic Area).
Processing time	How long will your data be processed (from collection to deletion)?
Link to privacy policy	Link to the privacy notices and, if applicable, cookie notices of the data processors. Click on the link to read the respective notices.
Additional revocation	A revocation is possible through us at any time (with the exception of the "necessary" tracking technologies). If available, we present the additional option to opt-out of the processing of your data with a joint controller.
Data Protection Officer	You can contact our data protection officer at any time. If the data processor is jointly responsible with us, you may also contact its data protection officer(s). If available, we provide the contact details below.